CONSERVACIÓN Y RESTAURACIÓN — TEIM (INGLÉS)

TOPIC 4	Art market	2 Nov. 2020
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	HOJA: 1 /

"Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might." Ralph W. Emerson.

4.1. Watch the video "Making art and making money."

a) Families frequently discourage their children from pursuing art as a profession. Is the "starving artist" a myth or reality? Justify your answer.

b) Take three different art auction houses. Describe two works to be auctioned soon in each of them and provide information about them, such as auction date and starting bid. Would you bid for them? Why?

c) List the top ten most expensive works of art. Were they worth the price that was paid for them? Explain why.

d) "Art is now too often the childish showing-off of talentless poseurs supported by collectors at the cutting edge of idiocy." Comment on this quote from Russell Hoban's novel *The Bat Tattoo.* Use examples from the video.

4.2. Watch the video "Present like Steve Jobs."

a) Write the outline of the video.

b) Does Carmine Gallo follow his own advice? Explain.

4.3. In your opinion, which aspects covered in Donald Clark's article "Presentations" are the most important in order to make your presentations more engaging?

4.4. By the end of this week your glossary should already have 140-200 terms.