

CULTURAS Y LITERATURAS DE HABLA INGLESA

SEMINAR 17	Globalization	10 May 2013
	APELLIDOS: NOMBRE: <input type="checkbox"/> mañana <input type="checkbox"/> tarde	HOJA: 1 /

Read Ted Friedman's *The World of the World of Coca-Cola* (1992).

Find some information about the text. This may include: its historical location, authorship (with some relevant information about the author), addressees (if they can be identified or conjectured), and references that we should recognize.

For example:

Graceland, Epcot
secret formula
coca-colonization

Add your personal opinions on points that you consider worth discussing in class.
(Try to make specific references to the text.)