

# INGLÉS EMPRESARIAL

ACTIVITY 2

Blowing bubbles

25 Nov. 2016

- 2.1. What financial innovations did the Dutch introduce in the seventeenth century?
- 2.2. What was the economic activity of the Dutch East India Company?
- 2.3. How much did the first managing directors of the company invest?
- 2.4. What determined the price of shares in the first stock market?
- 2.5. How much dividend did the company pay to investors?
- 2.6. How much did John Law own in shares of the Mississippi Company?
- 2.7. How many immigrants died in their first year in Louisiana?
- 2.8. How much did Wall Street fall in the first three years after the Crash of 1929? Was it the only crash of the century?
- 2.9. How much revenue did Enron claim to have made in 2000? What was its true long-term debt when it went bankrupt?
- 2.10. What responsibility did Allan Greenspan, Chairman of the Federal Reserve, have in the Enron scandal?

Some vocabulary that you will find in the video:

joint stock company  
cooked books  
rigged prices  
economies of scale  
network externality  
debt consolidation  
reflation  
stock market feedback loop  
insider trading  
Ponzi scheme  
meltdown  
herd psychology  
utility company  
credit crunch