INGLÉS EMPRESARIAL

UNIT 6	Globalization	26 Oct. 2016
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	**European Central Bank** **Presentation skills (II)** HOJA: 1 /

"Self-education is, I firmly believe, the only kind of education there is." Isaac Asimov.

6.1. Watch the video "Globalization."

a) Describe the three main areas of globalization mentioned in the video.

b) Find some information about the following institutions: Organization for Economic Co-operation and Development (OECD), Group of Twenty (G-20), World Bank, and International Monetary Fund (IMF).

c) Define "extreme poverty," and name at least three non-governmental organizations combating it.

d) Explain the four primary components of McDonaldization according to George Ritzer.

6.2. Watch the video "Why is China buying more US debt?" In 2006 Niall Ferguson and Moritz Schularick called the special relationship between the two countries "Chimerica." Explain what they meant by this term.

6.3. Watch the video "The European Central Bank and the Eurosystem explained." Summarize their main functions. What are the advantages and disadvantages of sharing a single currency?

6.4. Watch the video "Present like Steve Jobs."

a) Write the outline of the video.

b) Does Carmine Gallo follow his own advice? Explain.

6.5. In your opinion, which aspects covered in Donald Clark's article "Presentations" are the most important in order to make your presentations more engaging?

6.6. By the end of this week your glossary should already have 210-300 terms.