INGLÉS EMPRESARIAL

UNIT 9	Balance sheet (liabilities and equity)	17 Nov. 2016	
	APELLIDOS:	Management levels	
	NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	Business networking	
		HOJA: 1 /	

"Eighty percent of success is showing up." Woody Allen.

- 9.1. Watch the video "The balance sheet (part 2)."
 - a) Describe each of the entries that the video includes in the areas of Liabilities and Equity.
 - b) Provide some basic information about the payroll cycle, including aspects like frequency, steps, and calculations.
 - c) "There is a school of thought that suggests that companies shouldn't pay dividends" (56). Do you agree? Justify your answer.
- 9.2. Take Marcia J. Simmering's article on management levels.
 - a) List the possible job titles of managers at the three levels.
 - b) Outline the managerial functions, roles, and skills.
 - c) What is the difference between a tall and a flat organizational structure? And between a centralized and decentralized organization?
 - d) Suppose you start a business in a particular field of your choice. Study the business organization of your main competitors. Do so with one domestic company and one multinational corporation.
- 9.3. Find some information about the major leadership styles.
- 9.4. Outline the "Seven tips for effective networking." What is the golden rule of networking?
- 9.5. By the end of this week your glossary should already have 315-450 terms.