HISTORIA DEL ARTE — TEIM (INGLÉS) I

TOPIC 4	Painting	24 Oct. 2018
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	HOJA: 1 /

"Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might." Ralph W. Emerson.

4.1. Watch the video "The seven elements of art," and write an outline of its content.

4.2. List and describe the defining characteristics of:

a) painting media;

b) your top ten paintings in the world. (Include five works created since the Renaissance and five from earlier periods.)

4.3. Choose a particular painting that calls your attention and find some further information about it.

4.4. Watch the video "Phone etiquette training."

a) Outline the suggestions given there.

b) Sales and customer service staff are told to smile while talking on the phone. Can you really hear someone's smile over the phone? Justify your answer.

c) If body language is so important in communication, how can you compensate for the fact that the person on the other end cannot see you?

4.5. What do you think about cold calling as a marketing strategy? Is it effective or counterproductive? How do you usually react when you receive a cold call?

4.6. By the end of this week your glossary should already have 140-200 terms.