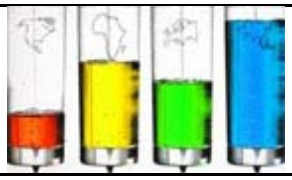
HISTORIA — TEIM (INGLÉS)

UNIT 4	Population	7 Mar. 2018
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	**Underwater archaeology** **Telephoning** HOJA: 1 /

"Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might." Ralph W. Emerson.

4.1. After watching "Seven billion: how did we get so big so fast?" discuss the planet's carrying capacity.

4.2. Watch the video "Why China's one-child policy failed."

a) Summarize its arguments.

b) Find some statistics about China's great number of unregistered children and comment on the practical problems these hidden children face in their everyday life.

4.3. Watch the video "Underwater archaeology."

a) Write your top-ten list of famous shipwrecks and then elaborate on one of them.

b) If you discover a sunken treasure, can you keep it? Or do you have to inform the authorities?

4.4. Watch the video "Phone etiquette training."

a) Outline the suggestions given there.

b) Sales and customer service staff are told to smile while talking on the phone. Can you really hear someone's smile over the phone? Justify your answer.

c) If body language is so important in communication, how can you compensate for the fact that the person on the other end cannot see you?

4.5. What do you think about cold calling as a marketing strategy? Is it effective or counterproductive? How do you usually react when you receive a cold call?

4.6. By the end of this week your glossary should already have 140-200 terms.