INGLÉS EMPRESARIAL

UNIT 1	Money and credit	19 Sept. 2016
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	**Bank account** **Business communication** HOJA: 1 /

Print this page and write on it **in English** and **in longhand.** The purpose is to practice, so write as much as possible!

1.1. Watch the video "What is money?" and then answer the following questions:

a) Which are the four essential functions of money? And the requirements of good money?

b) What is currency bill tracking?

c) Summarize the main theories about the origin of the dollar or peso sign ($). Which one seems most convincing? Do you know how the euro sign (€) was designed? Officially, what is its symbolic meaning?

d) Find some information about modern alternatives to cash, such as barter or time banking. In your opinion, what are their strengths and weaknesses?

e) Does money rule your life? Justify your answer.

1.2. Watch the video "What is credit? Loans, mortgages and overdrafts explained." Is borrowing money a good or a bad idea? Why?

1.3. Summarize the video "How to open a bank account."

1.4. Outline Kasia Mikoluk's seven principles of business communication.

1.5. Start a glossary on Finance and Accounting with the technical terms you find in the videos and texts. Include the following fields: English term, Spanish equivalent, definition, and, where appropriate, related hyperlinks, synonyms and antonyms. You may work in groups **(max. 3 members)** and advance at a rate of some **50 new words per week.** By the end of the semester, when you hand in your glossary, it should include some 420-600 words. Write down in the table below the terms that you have added this week: