INGLÉS EMPRESARIAL

UNIT 9	Balance sheet (liabilities and equity)	17 Nov. 2016
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	**Management levels** **Business networking** HOJA: 1 /

"Eighty percent of success is showing up." Woody Allen.

9.1. Watch the video "The balance sheet (part 2)."

a) Describe each of the entries that the video includes in the areas of Liabilities and Equity.

b) Provide some basic information about the payroll cycle, including aspects like frequency, steps, and calculations.

c) "There is a school of thought that suggests that companies shouldn't pay dividends" (56). Do you agree? Justify your answer.

9.2. Take Marcia J. Simmering's article on management levels.

a) List the possible job titles of managers at the three levels.

b) Outline the managerial functions, roles, and skills.

c) What is the difference between a tall and a flat organizational structure? And between a centralized and decentralized organization?

d) Suppose you start a business in a particular field of your choice. Study the business organization of your main competitors. Do so with one domestic company and one multinational corporation.

9.3. Find some information about the major leadership styles.

9.4. Outline the "Seven tips for effective networking." What is the golden rule of networking?

9.5. By the end of this week your glossary should already have 315-450 terms.