HISTORIA DEL ARTE — TEIM (INGLÉS) I

TOPIC 10	Art market	27 Nov. 2019
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	HOJA: 1 /

The end of the semester is approaching. Keep reviewing. “Champions keep playing until they get it right.” Billie Jean King.

10.1. Watch the video “Making art and making money.”

a) Families frequently discourage their children from pursuing art as a profession. Is the “starving artist” a myth or reality? Justify your answer.

b) Take three different art auction houses. Describe two works to be auctioned soon in each of them and provide information about them, such as auction date and starting bid. Would you bid for them? Why?

c) List the top ten most expensive works of art. Were they worth the price that was paid for them? Explain why.

d) “Art is now too often the childish showing-off of talentless poseurs supported by collectors at the cutting edge of idiocy.” Comment on this quote from Russell Hoban’s novel *The Bat Tattoo.* Use examples from the video.

10.2. According to the video “Five easy steps to create your personal brand,” you need values, attitude, passion, and purpose to position yourself and your career.

a) Check one of the lists of values available on the Internet. Which are the ten most important values for you?

b) If you had to describe yourself in six words, which ones would they be? Would your friends and family agree?

c) In your opinion, how important is it to take care of your personal and professional reputation?

d) Which social networking sites do you use? Do you show yourself there as you really are? Aren’t you afraid of posting potentially embarrassing information? (If you don’t use any of those popular sites, explain why.)

10.3. By the end of this week your glossary should already have 350-500 terms.