


# INGLÉS TÉCNICO

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| TOPIC 6                                                                          | The Internet                                                     | 21 Oct. 2013 |
|  | APELLIDOS:<br>NOMBRE:<br>DNI / PASAPORTE:<br>CORREO ELECTRÓNICO: | HOJA: 1 /    |

1. "The birth of the web" explains the invention of the World Wide Web by Tim Berners-Lee in 1989.
  - 1.1. What was its original purpose?
  - 1.2. When was the Internet invented? What is the difference between the Internet and the web?
  - 1.3. What is the World Wide Web Consortium (W3C)?
2. Your bilingual glossary on Information and Communications Technology should be enlarged in 35-50 entries. By the end of this week you should have between 175 and 250 new terms.
3. Christopher Barnatt mentions the three key aspects of Web 2.0: interpersonal computing, web services, and software as service (SaaS).
  - 3.1. Describe the main categories within "interpersonal computing," and name their best-known examples.
  - 3.2. Facebook has continued to grow, and has now more than one "billion" users. Incidentally, what do we mean by long and short numeric scales? Why should we bear them in mind when reading texts in English?
  - 3.3. What is a mashup? And cloud computing?
4. Watch the video "Present like Steve Jobs."
  - 4.1. Write the outline of the video.
  - 4.2. Does Carmine Gallo follow his own advice? Explain.
  - 4.3. How can the IMRAD structure help you prepare a presentation?
5. You and your classmates have been practicing with some brief talks. In your opinion, which aspects covered in Donald Clark's article "Presentations" do you need to improve in order to make your presentations more engaging?