


PRÁCTICAS EXTERNAS: MÓDULO DE INGLÉS

ASGMT 1	Business types and structures	Feb. 2014
	APELLIDOS: NOMBRE: DNI / PASAPORTE: CORREO ELECTRÓNICO:	<input type="checkbox"/> ADE <input type="checkbox"/> ECO
	HOJA: 1 /	

1. Watch the video “Main types of business.” Outline the legal forms of business organizations and list the advantages and disadvantages of each of them. Can you think of advantages or disadvantages not mentioned in the video?
2. Find some information about the founding and early history of a multinational corporation (like Adidas, Coca-Cola, General Electric, Google, IBM, IKEA, Inditex, McDonald’s, Microsoft, Nestlé, Samsung, Walmart) and of another company not included in the list.
3. Watch the video “Business organizational structures.” Write an outline of its content.
4. Find some information about the major leadership styles.
5. Start a glossary including the following fields: English term, Spanish equivalent, and definition. You may work in groups, and advance at a rate of some 50 new words per week. By the end of the module, your glossary should include at least 200 words. **(Don’t attach the glossary to this assignment! You may compile it in a computer file and submit it at the end of the module.)**